

PANDORA's Crafting Facilities in Thailand win Asia Social Empowerment Awards



Recently, PANDORA, the world's largest manufacturer of Danish jewellery in term of volume, won Asia Responsible Enterprise Awards 2018 in Social Empowerment category organised by Enterprise Asia at Manila Marriot Hotel, the Philippines. Mr Nils Helander, Senior Vice President, Manufacturing and Managing Director represented the company in the award ceremony.

'PANDORA wins this award thank to "My School" Project. In this project, we sponsor the construction of school building in collaboration with employees, alumni and community. The project starts from our employees proposing their schools in rural area that they once attended to the committees consisting of members from several departments. Later the schools will be thoroughly considered and surveyed for selection. The successfully selected school will be granted THB 1,000,000 money which will go directly to the community where its members will together carry out the construction. This will promote income distribution and sense of ownership in the community. Meanwhile, 13,200 employees donate additional money and decide how to spend it through voting. Recently, PANDORA has sponsored 12 schools in rural areas across the country and benefits over 7,000 students. I am so proud that PANDORA has contributed to the national education which is the foundation of development of Thailand where PANDORA crafting facilities are located. This regional achievement can well prove the success of our determination throughout 12 years,' said Mr Helander.

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ABOUT PANDORA

PANDORA designs, manufactures and markets hand-finished and contemporary jewellery made from high-quality materials at affordable prices. PANDORA jewellery is sold in more than 100 countries on six continents through around 7,800 points of sale, including more than 2,400 concept stores and eSTORE in 19 countries.

Founded in 1982 and headquartered in Copenhagen, Denmark, PANDORA employs more than 27,300 people worldwide of whom around 13,200 are located in Thailand, where the Company manufactures its jewellery.

PANDORA is publicly listed on the Nasdaq Copenhagen stock exchange in Denmark. In 2017, PANDORA's total revenue was DKK 22.8 billion (approximately EUR 3.1 billion).

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