



## Global Business Briefing

# Uncovering Leadership Blind Spots

### And Discovering the Pathway to Motivating Your Employees

**Dale Carnegie**

Leadership matters. Leaders at the senior level strive to create a culture of engagement, while leaders on the front line need to motivate employees daily to drive results. Regardless of level, most leaders "think" they're demonstrating the qualities of an effective leader, but the findings from a new study indicate otherwise. Our global research found that:

***Only 17% of employees are satisfied in their job. ...And 45% of employees are planning on leaving their job in the next 12 months.***

Through a recent global employee study, Dale Carnegie identified specific areas where leaders are falling short – we call these "leadership blind spots". Join us for Dale Carnegie Thailand Thought Leadership Expert Forum, as we identify the leadership attributes that are critical to organizational performance and find out what your leaders may be missing.

**Don't miss out! Thailand Research on "Uncovering Leadership Blind Spots: Discovering the Pathway to Motivating Your Employees" - Reserve Your Seat Today! Let's see, how do Thailand research findings compare to the global and regional marketplace?**

#### Who Should Attend:

Board of Directors, Executives, or Senior Leaders in HR, OD or L&D professionals as well as anyone who wants to empower their organization strategies to build a culture that engages and motivate their employees.

#### This Thought Leadership Expert Forum Will

- Provide ASEAN research and a broad perspective on leadership characteristics that motivate people to do their best work and stay with their employer
- Identify which leadership trends from our research may be impacting your organization
- Learn how your leaders can drive employee retention and satisfaction
- Uncover common leadership blind spots that may be undermining your corporate culture
- Start to identify your organization's leadership performance gaps



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