

WEDNESDAY, SEPTEMBER 19 - Day 1

Digital Thailand Big Bang Opening Ceremony (by invitation only)

07.00 – 08.00	Registration
09.00 – 09.15	Welcome Address by H.E. Dr. Pichet Durongkaveroj, Minister of Digital Economy and Society
09.15 – 09.45	Opening and Keynote Speech by H.E. General Prayuth Chan-ocha, Prime Minister
09.45 – 10.00	Prime Minister’s Digital Awards ceremony
10.00 – 10.15	Photo session
10.15 – 11.15	Prime Minister and honourable guests visit the exhibition
10.00 - 11.30 GEN Booth	GEN Thailand’s Young Entrepreneurs Ambassadors and team member and GEN delegates invited to the GEN booth to receive Prime Minister

THURSDAY, SEPTEMBER 20: DAY 2

10.00 - 11.00 GEN Booth	1.1 Reception Welcome and Networking reception at the GEN ASIA Booth
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12.30 - 12.45
Mini-stage.
Challenger Hall

1.2 Welcome Remarks and Opening Ceremony for GEN ASIA Conference.

Announcement of Regional Cooperation on ASEAN Mentoring Entrepreneurs Network (AMEN)

Special Guests:

H.E. Dr. Pichet Durongkaveroj, Minister of Digital Economy & Society, Thailand (*invited*)

H.E. Mohd. Redzuan Md. Yusof - Minister of Entrepreneurship and Cooperative Development Malaysia, (*Invited*)

1. **Mr. Arin Jira** - Chairman, ASEAN Business Advisory Council, Thailand
2. **Mr. Jose Concepcion**, ASEAN Business Advisory Council Philippine Chair and AMEN Legacy Chair. Presidential Advisor for Entrepreneurship, Philippines
3. **Ms. Josephine Romero**, Senior Adviser to the ASEAN Business Advisory Council Philippines Chair
4. **Mr. Jeff Hoffman**, Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur & co-founder of priceline.com, UBid. USA
5. **Dr. Rosli Azad Khan**. Special Officer to the Minister of Entrepreneur and Cooperative Development. Malaysia
6. **Mr. GiHyun Kum** Secretary General of KoEF. Korean Entrepreneurship Foundation
7. **Dato' Haji Abdul Halim Hussain**. State Minister for Domestic and International Trade. Penang, Malaysia
8. **Mr. Teh Lai Heng**. Political Secretary to Chief Minister of Penang. Malaysia
9. **Mr. Jason Ong**. State Assemblyman for Kebun Bunga, Penang, Malaysia.
10. **Mr. Stephen Lai**. Economic Advisor to Penang State Executive Counsellor. Malaysia
11. **Mr. Kalin Sarasin**, Chairman of Thai Chamber of Commerce (*invited*)
12. **Mr. Stanley Kang**, Chairman of Joint Foreign Chamber of Commerce Thailand. (*invited*)
13. **Mr. Steve Cheah**, Chairman, GEN Thailand
14. **Datuk Mohd Sukor Abd. Menan** - Multi Global IT Sdn Bhd, Malaysia
15. **Mr. Athavudhi Hirunburana** - Executive of The Board, FTI

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IMPACT Exhibition & Convention Center, Bangkok

	<p>16. Mr. Somyod Tangmeelarp - Vice Chairman, Federation of Thai Industries</p> <p>17. Mr. Kobsak Duangdee - Secretary General of the Thai Bankers' Association</p> <p>18. Ms. Yunita Resmi Sari - Director, SME Development Bank Indonesia</p> <p>19. Prof Dr Kriengsak Chareonwon - Chairman Nation-Building Institute & President Institute of Future Studies for Development</p> <p>20. Dr. Abdelraheem Abu Basal - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology, Jordan</p> <p>21. Mr. Ian Mason, Head of Development, Virgin Startup. UK</p> <p>22. Mr. Michael DONG, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China</p> <p>23. Mr. Pawoot Pongvitayapanu CEO, Tarad.com. Thailand</p> <p>Key Delegates from GEN and AMEN invited on stage Photo Session</p>
<p>12.45 - 13.20 Mini-stage. Challenger Hall</p>	<p>1.3 Entrepreneurship and Digital Businesses Speaker: Mr. Jeff Hoffman - Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur & co-founder of priceline.com, UBid. USA</p>
<p>13. 20 - 14.10 Mini-stage. Challenger Hall</p>	<p>1.4 Shift of Entrepreneurial mindset from offline to online Panel moderator: Ms. Josephine Romero - Senior Advisor to Philippine Presidential Advisor</p> <ol style="list-style-type: none"> Mr. Jeff Hoffman- Board Member of Global Entrepreneurship Network (GEN), serial entrepreneur & co-founder of priceline.com, UBid. USA Mr. Chalernpol Tuchinda, Director Software Park, Thailand Mr. Pawoot Pongvitayapanu CEO, Tarad.com. Thailand Ms. Qian Wang - VP. Zhongnan Capital. China

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<p>14.10 - 15.00 Mini-stage. Challenger Hall</p>	<p>1.5 The Promise of Fintech for Available and Accessible Inclusive Finance. (is it a true promise, or just a marketing hype?)</p> <p><i>Panel Moderator:</i> Mr. Malik Kotadia, Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS. Singapore</p> <ol style="list-style-type: none"> Mr. Michael DONG, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China Ms. Yunita Resmi Sari. Director, SME Development Bank Indonesia Mr. Korn Chatikavanij, Founder Thai Fintech Association and former Finance Minister, Thailand(<i>invited</i>) Mr. Lito Villanueva, Managing Director, FintQ
<p>14.00-16.00 GEN Booth</p>	<p>1.6 Mentoring Hours</p>
<p>15.00 - 15.30 Mini-stage. Challenger Hall</p>	<p>1.7 Digital Natives, Influencers and Living in the Digital Age Speaker : Ms. Virginia Salas Kastilio - CEO Gini TV. USA</p>
<p>15.30 - 16.15 Mini-stage. Challenger Hall</p>	<p>1.8 Growth through Community - People Power for Thailand 4.0</p> <p><i>Penal Moderator:</i> Mr. Mark Gustowski - CEO QUT Creative Enterprise. Australia</p> <ol style="list-style-type: none"> Mr. Kittichai Phiphatbunyarat - Punspace Chiang Mai and Apitel Ms. Oranuch Lerdsuwankij (Mimmee) - Cofounder and CEO TechSauce Media Mr. Thanasorn Jaidee - President True Digital Park Mr. Chalermiyuth Boonma - DTAC Accelerate

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<p>16.15 - 17.05 Mini-stage. Challenger Hall</p>	<p>1.9 Overview of the global startup scene and how does Thailand and ASIA fare Speaker: Mr. Ian Mason - Founder Virgin Startup. UK Panel Moderator: Mr Mark Gustowski – CEO QUT Creative Enterprise Australia</p> <ol style="list-style-type: none"> Mr Adrian Vanzyl Google Marketing Solutions, Thailand Country Head Mr. Ian Mason, Head of Development, Virgin Startup. UK
<p>17.05 - 17.30 Mini-stage. Challenger Hall</p>	<p>1.10 Role of the influencer economy Speaker: Ms. Althea Lim - CEO and Founder of Gushcloud International (Entertainment Group). Singapore</p>

FRIDAY, SEPTEMBER 21: DAY 3	
10.00-11.30	2.1 Delegates are encouraged to visit the Exhibition area
11.30	Bus departs to the city
12.30 - 14.00 Glowfish	2.2 Lunch and networking at Glowfish Glowfish. 92/4 Sathorn Thani 2 Building, 2nd floor, North Sathorn Road, Silom, Bangrak, Bangkok 10500
14.00 - 16.00 GEN Booth	2.3 Mentoring Hours
14.00 - 15.30 Glowfish	2.4 Tech and digital diplomacy Speaker : Ms. Ida Jeng Christensen - Team Leader, Techplomacy (Asia) and Senior Tech Advisor to Denmark's Tech Ambassador Panel Moderator; Ms. Qian Wang -VP. Zhongnan Capital. China 1. Ms. Ida Jeng Christensen - Team Leader, Techplomacy (Asia) and Senior Tech Advisor to Denmark's Tech Ambassador. 2. Mr. Rasmus Winstedt Tscherning - Managing Director Creative Business Cup. Denmark 3. Mr. Christopher Chan - Founder, TMS Solutions and Joget USA
16.00-17.00 Glowfish	Workshop & Discussion (TBC) Use of Technology in Thailand's Agro-Industry
18.00 - 21.30 Danish Embassy	2.5 Reception at the Danish Ambassador's residence

SATURDAY, SEPTEMBER 22: DAY 4	
<p>10.00 - 10.20 Jupiter 7 Room</p>	<p>3.1 Blockchain technology upgrades traditional industries Speaker: Mr. Michael DONG, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China</p>
<p>10.20 - 11.10 Jupiter 7 Room</p>	<p><i>Panel Moderator: Mr. Malik Kotadia</i>, Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS.</p> <ol style="list-style-type: none"> 1. Dr. Nattapong Puttanapong, Assistant Professor at Faculty of Economics Thammasat University. 2. Mr. Michael DONG, Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China 3. Mr. Sathapon Patanakuha, CEO SmartContract Thailand & BLOCK M.D 4. Mr. Akaradet Diawpanich, Chief Strategic Officer at Bitcoin Addict & Founder at Coinman
<p>11.10 - 11.30 Jupiter 7 room</p>	<p>3.2 How new technologies can disrupt the future of healthcare Speaker : Mr. Allen Mohammadi, CEO & Co-founder Clinix.Ai. Sweden</p>
<p>11.30 - 12.15 Jupiter 7 Room</p>	<p>3.3 Women in Tech - a look at digital Health tech and innovation <i>Panel Moderator: Ms. Susie A. Ruff</i>, CEO and Executive Advisor, RUFF & CO. Business Innovation. Denmark</p> <ol style="list-style-type: none"> 1. Mr. Allen Mohammadi. CEO & Co-founder Clinix.Ai. Sweden 2. Mr. Sranyoo Chante. Chairman, Committee on Wellness Business. Board of Trade Thailand. 3. Mrs. Walaiphan Chanmithkul, CEO & CO-Founder, ZeekDoc 4. Dr. Piraya Tamrongterakul, Co-founder Chiiwii LIVE mobile app for women

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<p>10.00 - 12.00 Mini-stage. Challenger Hall</p>	<p>3.4 Creative Business Cup (CBC) Thailand Competition Led by :Mr. Rasmus Winstedt Tscherning. Managing Director Creative Business Cup Coordinator : Mr Adam Phung GEN Thailand Competition</p>
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13.30 - 16.00
Jupiter 7
Room

3.5 Roundtable : Strengthening Regional collaboration for sustainable Entrepreneurship Development

Presentations:

- **AMEN (ASEAN Mentoring for Entrepreneurs Network)**
 - **Ms. Josephine Romero.** Senior Adviser to the ASEAN Business Advisory Council Philippines Chair.
- **Born Global SMEs**
 - **Dr. Wimonkan Kasumas.** Deputy Director General Office of Small and Medium Enterprise Promotion (OSMEP), Thailand.

Led by : **Mr. Steve Cheah.** Chairman, GEN Thailand

Discussants:

1. **H.E. Dr Pichet Durongkaveroj.** Minister of Digital Economy & Society, Thailand (Invited)
2. **Representative** Ministry of Entrepreneurship and Cooperative Development Malaysia (*Invited*)
3. **Dr. Rosli Azad Khan.** Special Officer to the Minister of Entrepreneur and Cooperative Development. Malaysia
4. **Ms. Josephine Romero** - Senior Advisor to Philippine Presidential Advisor
5. **Dr. Wimonkan Kosumas.** Deputy Director General Office of Small and Medium Enterprise Promotion (OSMEP), Thailand
6. **Datuk Mohd Sukor Abd. Menan** - Multi Global IT Sdn Bhd. Malaysia
7. **Mr. GiHyun Kum** Secretary General of KoEF. Korean Entrepreneurship Foundation
8. **Mr Jeff Hoffman** - Global Entrepreneurship Network Board member and Serial Entrepreneur, Co-founder, Serial Entrepreneur, Priceline.com, Ubid
9. **Mr. Lito Villanueva,** Managing Director, FintQ
10. **Mr. Malik Kotadia,** Co-founder and CEO, Finnovation Labs and Head, International Relations of Singapore Blockchain Industry Association- ACCESS
11. **Mr. Ivan Sandjaja-** Director of Ciputra Incubator and Accelerator, Office of International Relations from Ciputra Foundation
12. **Mr. Mark Gustowski** - CEO QUT Creative Enterprise Australia
13. **Ms. Nicole Jordan** - Executive Manager Operations, QUT Creative Enterprise Australia and former Portfolio Manager, Transition Level Investments.

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14. **Mr. Ian Mason**, Head of Development, Virgin Startup. UK
15. **Mr. Michael Waitze** - Mentor, Chain Accelerator, Founder, Blockchain Labs, Limited Partner, Ardent Capital
16. **Mr. Rasmus Winstedt Tscherning** - Managing Director Creative Business Cup
17. **Ms. Qian Wang** -VP. Zhongnan Capital. China
18. **Mr. Michael DONG** - Dean at Peking University Information Technology Institute Fintech Research Centre, CEO of ChainNova, China
19. **Mr. Somyod Tangmeelarp** - Federation of Thai Industries
20. **Dr. Abdelraheem Abu Basal** - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology
21. **Mr. Chalernpol Tuchinda** - Director Software Park, Thailand
22. **Mr. Athavudhi Hirunburana** - (Executive of The Board, FTI)
23. **Mr. Kobsak Duangdee**, Secretary General of the Thai Bankers' Association
24. **Prof Dr Kriengsak Chareonwongsak** - Chairman Nation-Building Institute & President Institute of Future Studies for Development
25. **Mr. Stanley Kang**- Chairman. Joint Foreign Chamber of Commerce Thailand (invited)
26. **Ms. Gianina Joy Nathania L. Napo** - Programs Development Officer, Philippine Center for Entrepreneurship (GoNegosyo)
27. **Ms. Se Lim Lee**. Korea Entrepreneurship Foundation.
28. **Ms. Althea Lim** - CEO and Founder of Gushcloud International (Entertainment Group). Singapore
29. **Mr. Suwanchai Lohawatanakul** - Director General, Office of Small and Medium Enterprise Promotion (OSMEP) (invited)
30. **Mr. Norman Dzulkanain Nasri** - Trade Consular. MATRADE Embassy of Malaysia.
31. **Mr. Chaiwat Hansonwong** - Chairman, Thai Small and Medium Enterprise Council (invited)
32. **Dr. Thanan Apivatanaporn** - Vice President . Institute for Small and Medium Enterprise Development
33. **Ms. Virginia Salas Kastilio** - CEO Gini TV. USA
34. **Dr. Chinawut Chinaprayoon** - VP Digital Startup Institute, DEPA (invited)
35. **Dr. Supareak Charlie Chomchan** - Chairman, Joint Foreign Chamber of Commerce Thailand SME Committee

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	36. Mr. Xu Ningning - Executive President of China-ASEAN Business Council (FTI to contact) (invited)
14.00 - 16.00 GEN Booth	3.6 Mentoring Hours

SUNDAY, SEPTEMBER 23: Day 5	
<p>10.30 - 12.00 Jupiter 7 Room</p>	<p>4.1 Pitching for Investments - how to raise capital <i>Panel Moderator: Mr. Mark Gustowski, CEO QUT Creative Enterprise Australia</i></p> <ol style="list-style-type: none"> 1. Ms. Nicole Jordan, Executive Manager Operations, QUT Creative Enterprise Australia and former Portfolio Manager, Transition Level Investments. 2. Mr. Michael Waitze, Mentor, Chain Accelerator, Founder, Blockchain Labs, Limited Partner, Ardent Capital
<p>13.00 - 16.00 Mini-stage. Challenger Hall</p>	<p>4.2 Digital Innovation in Food Business (IFB) Competition Led by : Mr. Rasmus Winstedt Tscherning. Managing Director. Creative Business Network Coordinator : Mr. Adam Phang GEN Thailand Competition</p>

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13.00 - 16.00
Jupiter 7 Room

4.3 Roundtable : Collaboration on Entrepreneur Mindset Programmes and Development

Presentations

- **Young STEM Entrepreneur Education project**
 - **Dr. Khong Yoon Loong** - CEO of Tech Dome Penang, Malaysia
- **Entrepreneurial Education Model in Indonesia**
 - **Mr. Ivan Sandjaja**- Managing Director GEN and Director of Ciputra Foundation Indonesia
- **Digital Maker Project**
 - **Dr. Woraphol Lilakiatsakun** - Dean of IT Dept. MUT University, Thailand

Roundtable Led by: Mr. Ivan Sandjaja - Managing Director GEN and Director of Ciputra Foundation Indonesia

Discussants:

1. **Dr. Khong Yoon Loong** - CEO of Tech Dome Penang, Malaysia
2. **Prof. Jirapa Vitayapirak** - Dean Liberal Arts KMITL University, Thailand
3. **Mr. Natawat Jiwattanakul** - MD Multi Scitech Co., Ltd.
4. **Ms. Tan Lay Cheng** - UNESCO
5. **Mr. Steve Cheah** - President GEN Thailand
6. **Mr. Yeoh Hooi Seng** - Founder and Executive Director WhyteHouse Education Group
7. **Mr. Mark Gustowski** - CEO QUT Creative Enterprise Australia
8. **Mr. Chen Cheng-Chih** - Researcher National Science of Technology Museum Taiwan
9. **Dr. Abdelraheem Abu Basal** - Dean, King Talal School of Business Technology at Princess Sumaya University for Technology
10. **Mr. Kevin Song** - CODE.GAME Shenzhen Dianmao Technology Co., Ltd, China
11. **Mr. Thanapol Kongboonma** - CEO Chanwanich Co, LTD
12. **Dr. Siripong Jungthawan** - Lean Master ,Lean Academy
13. **Mr. Sirijug Chaovanich** - Cerebrum Creative Center

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	14. Mr. Paramintara Yaoyuenyong - Zonix Services Co.,Ltd (Monsoon SIM Thailand)
14.00 - 16.00 GEN Booth	4.4 Mentoring Hours